




2025
piast 
**GRAPHIC
AWARDS**

**DEADLINE TO ENTER
MARCH 7, 2025**

PROCESS FOR SUBMITTING ENTRIES

Examine each sample thoroughly for hidden flaws that might cause disqualification during the judging, and CAREFULLY pack each entry for shipment to keep the entries from being damaged.

1. Fill out the first 2 sections on the enclosed entry form.
2. Photocopy the Entry Form for the total number of entries you are submitting.
3. Complete Section 3 for each specific entry. The information in Section 3 will appear on your award certificates. Make sure it is complete, legible and correct.
4. Send two (2) identical copies of each piece – with the exception of oversized Point-of-Purchase displays or Large Format Posters, etc.
5. Finally, put the Entry Form on top of each entry, when you have completed all your forms, pack carefully for shipment to: PIAS Awards, 5200 Maryland Way, Suite 301; Brentwood, TN 37027

ENTRY AND HANGING FEES

An entry fee of \$20 is required for each entry, even if the same piece is entered into multiple categories. The fees are due when the entries are submitted. In addition, there are additional hanging fees for the type of award each piece wins:

- \$18 fee is charged for each Award of Excellence
- \$35 fee is charged for each Best of Category

*All hanging fees will be billed following public announcement of the winners in June.

Entry fees must accompany entries. Make checks payable to PIAS or call (615) 366-1094 to disclose credit card information.

Entry Deadline: March 7, 2025.

WINNING

Notification of winners. Award winners will be announced at the Annual PIAS Convention Awards Banquet in Orlando, Florida on June 10, 2025. If you cannot attend the Convention and/or Awards banquet you will be notified by email no later June 30 of your winning entries and award certificates will be delivered or mailed soon after.

Best of Category. Within each category, the piece judged as the “best printed piece” will be awarded the BOC award. The BOC award will consist of a certificate mounted on a wooden plaque as well as an additional Award of Excellence. The remaining entries will receive an Award of Excellence which is an unmounted certificate (additional plaques can be purchased at \$20 a piece from PIAS if requested).

Best of Division. Each division is separated and all Best of Category winners are judged together to select the Best of Division. BOD winners are then eligible for the Best of Show award. The BOD award will consist of a certificate mounted on a wooden plaque as well as the Best of Division trophy.

Best of Show. This most prestigious award will be presented to the one entry judged as the most outstanding in the competition. The BOS award will consist of a certificate mounted on a wooden plaque as well as the Best of Show trophy.

Americas Print Awards. The Best of Division and Best of Show winners will move onto the Americas Print Awards competition – www.americasprintawards.com



ENTRY CATEGORIES

ANNOUNCEMENTS & INVITATIONS

1A Announcements & Invitations

ANNUAL REPORTS

2A Annual Reports

BROCHURES, BOOKLETS & FLYERS

3A Brochures
3B Booklets, Large Format (over 6x9)
3C Booklets, Small Format (under 6x9)
3D Booklet or Brochure Series
3E Flyer, Single Sheet

BOOKS

4A Books, Hard Cover
4B Books, Soft Cover

CALENDARS

5A Calendars

CAMPAIGNS

6A Sales Campaigns
(two or more companion pieces that promote a product or brand)
6B Corporate Identity Campaigns
(two or more printed pieces designed to be used together to present a unified identity, such as stationery, brochures business cards, folders, sales sheets, etc.)

CARDS

7A Individual Card or Greeting Card
7B Series of Cards or Greeting Cards

CATALOGS

8A Product Catalogs
8B Service Catalogs

DIGITAL PRINTING

9A Annual Reports
9B Booklets
9C Books
9D Brochures
9E Calendars
9F Cards
9G Catalogs
9H Direct Mail
9I Invitations
9J Magazines
9K Posters
9L Presentation Folders
9M Programs
9N Promotional Piece
9O Single Stationery Item
9P Stationery Package
9Q Miscellaneous

DIRECT MAIL

10A Direct Mail

MAGAZINES

11A Sheetfed Magazine
11B Sheetfed Magazine Series
11C Web Magazine
11D Web Magazine Series

MISCELLANEOUS

12A Miscellaneous

NEWSLETTERS

13A Newsletters

PACKAGING

14A Branded Product Line Packaging
(multiple pieces reflecting one brand)
14B Corrugated Packaging
14C Folding Carton
14D Plastic Packaging
14E Retail Ready Packaging
14F Tags & Labels

POINT-OF-PURCHASE

15A Counter/Shelf POP
15B Hanging/Wall/Window POP
15C Floor/Stand Alone POP
15D Other POP

POSTERS

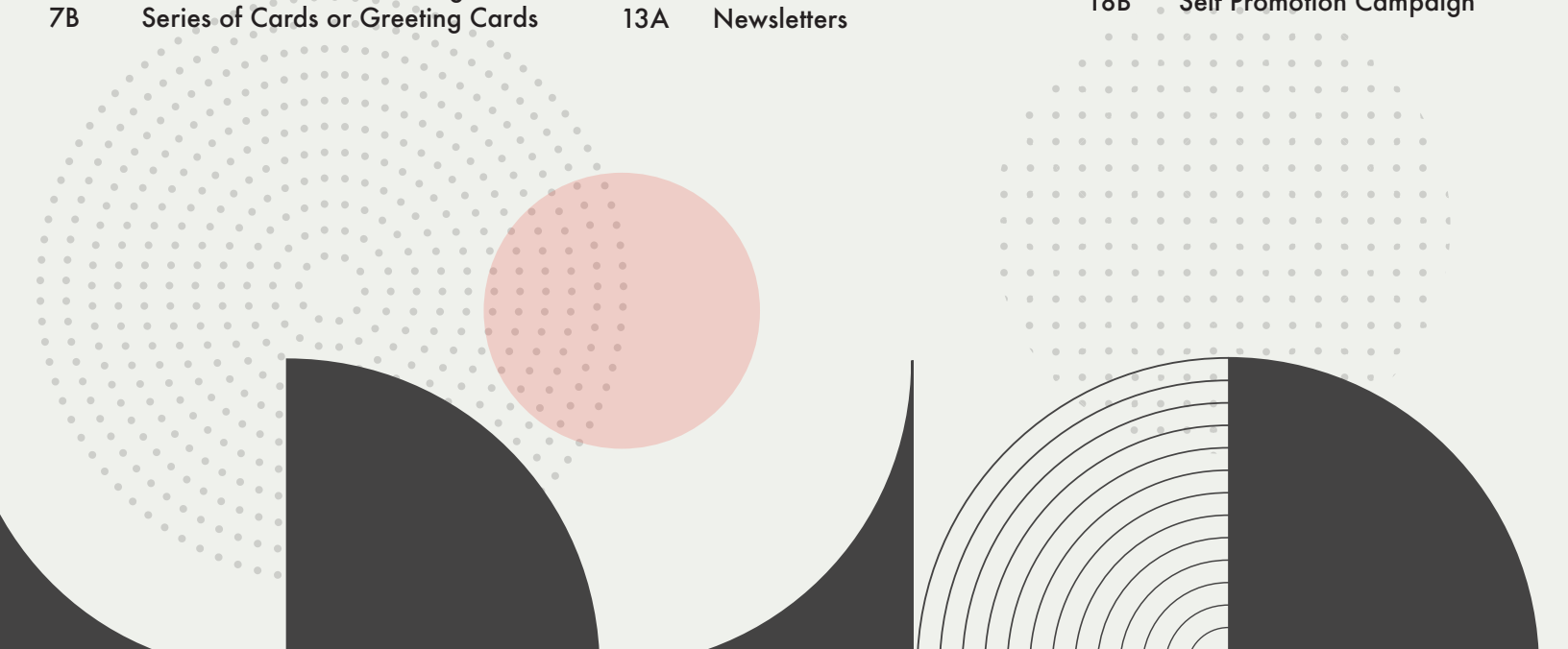
16A Posters

PRESENTATION FOLDERS

Folders with no looseleaf or saddle-stitched items
17A Folders
(1, 2 or 3 colors)
17B Folders
(4 or more colors)
Folders with inserts
17C Presentation Kits
(1, 2 or 3 colors)
17D Presentation Kits
(4 or more colors)

PRINTERS SELF PROMOTION

18A Self Promotion Single Piece
18B Self Promotion Campaign



PROGRAMS

19A Programs

PROMOTIONAL PIECE

20A Promotional Piece(s)

SPECIAL TECHNIQUES

21A Screen Printing
21B Speciality Inks
21C Spot UV
21D Unique Substrates

STATIONERY ITEMS

22A Single Stationery Item
22B Envelopes
22C Stationery Package

WIDE FORMAT

Due to the complexity of the size of these entries, you do not need to send two copies of each entry. And for entries that are oversize, you can submit a photo of the finished piece.

23A Banners
23B Display Graphics
23C Floor & Window Displays
23D Installations
23E Point of Purchase
23F Table / Counter Displays
23G Other

DEADLINE TO ENTER MARCH 7, 2025

Bindery and Finishing Companies are eligible to enter pieces in categories 24A – 24J (Bindery & Finishing). All other categories are printing categories.

BINDERY & FINISHING

24A Case Binding
24B Comb, Spiral or Wire-O Binding
24C Perfect Binding
24D Coating & Film Lamination
24E Diecutting
24F Foil Stamping
24G Embossing
24H Combo Foil and Emboss
24I Unique Folds or Pop-ups
24J Combination Finishing Techniques

RULES & REGULATIONS

Entries must have been produced, or reprinted, between January 1, 2024 and December 31, 2024. Entries are segregated into Divisions according to number of company employees.

- Division 1: Up to 20 employees
- Division 2: 21 to 60 employees
- Division 3: 61 or more employees
- Division 4: Binding & Finishing Companies

The printer submitting the entry must have performed the majority of the press work in the category being judged, and must have sold the job to an ad agency or the end customer. Companies may enter as many pieces as they wish in any category. Individual pieces may be submitted in more than one category.





PIAS Graphic Awards

2025 Entry Form

An entry form must accompany each entry. Fill out section 1 and 2, then copy as needed.

1 COMPANY INFORMATION

Company Name: _____

Awards Contact: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Email: _____

2 COMPANY SIZE

Division 1 (20 or less employees)

Division 2 (21 - 60 employees)

Division 3 (61+ employees)

Division 4 (Finishing/Binding)

3 ENTRY & CATEGORY INFORMATION

Category Code: Refer to Call for Entries - **1A**, etc.: _____

Entry Title: _____

Customer/Client: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Designer: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Important Reminders:

- Deadline is March 7, 2025
- Entries must have been printed anytime between January 1, 2024 and December 31, 2024
- If possible, please provide 2 samples per entry
- **Each entry is \$20.00**

Prepare your entries and entry forms and submit them, including payment to:

PIAS Graphic Awards
Attn: Whitney Presley
5200 Maryland Way Suite 301
Brentwood, TN 37027