



2024 Graphic Awards Competition

deadline to enter
MARCH 8, 2024

Process for Submitting Entries

Examine each sample thoroughly for hidden flaws that might cause disqualification during the judging, and CAREFULLY pack each entry for shipment to keep the entries from being damaged.

1. Fill out the first 2 sections on the enclosed entry form.
2. Photocopy the Entry Form for the total number of entries you are submitting.
3. Complete Section 3 for each specific entry. The information in Section 3 will appear on your award certificates. Make sure it is complete, legible and correct.
4. Send two (2) identical copies of each piece – with the exception of oversized Point-of-Purchase displays or Large Format Posters, etc.
5. Finally, put the Entry Form on top of each entry, when you have completed all your forms, pack carefully for shipment to: PIAS Awards, 305 Plus Park Blvd., Nashville, TN 37217

Entry & Hanging Fees

An entry fee of \$20 is required for each entry, even if the same piece is entered into multiple categories. The fees are due when the entries are submitted. In addition, there are additional hanging fees for the type of award each piece wins:

- \$18 fee is charged for each Award of Excellence
- \$35 fee is charged for each Best of Category

*All hanging fees will be billed following public announcement of the winners in June.

Entry fees must accompany entries. Makes checks payable to PIAS or call (615) 366-1094 to disclose credit card information.

Entry Deadline: March 8, 2024.

Winning

Notification of winners. Award winners will be announced at the Annual PIAS Convention Awards Banquet in Destin, Florida on June 4, 2024. If you cannot attend the Convention and/or Awards banquet you will be notified by email no later June 30 of your winning entries and award certificates will be delivered or mailed soon after.

Best of Category. Within each category, the piece judged as the “best printed piece” will be awarded the BOC award. The BOC award will consist of a certificate mounted on a wooden plaque as well as an additional Award of Excellence. The remaining entries will receive an Award of Excellence which is an unmounted certificate (additional plaques can be purchased at \$15 a piece from PIAS if requested).

Best of Division. Each division is separated and all Best of Category winners are judged together to select the Best of Division. BOD winners are then eligible for the Best of Show award. The BOD award will consist of a certificate mounted on a wooden plaque as well as the Best of Division trophy.

Best of Show. This most prestigious award will be presented to the one entry judged as the most outstanding in the competition. The BOS award will consist of a certificate mounted on a wooden plaque as well as the Best of Show trophy.

Entry Categories

(see division breakdowns on back side of brochure)

Announcements & Invitations

- A1 Announcements/Invitations (1, 2 or 3 colors)
- A2 Announcements/Invitations (4 or more colors)

Annual Reports

- B1 Annual Reports (1, 2 or 3 colors)
- B2 Annual Reports (4 or more colors)

Brochures, Booklets, Flyers

- C1 Brochures – 1, 2 or 3 colors
- C2 Brochures – 4 or more colors
- C3 Booklets – Large Format, over 6x9
- C4 Booklets – Small Format, under 6x9
- C5 Brochure or Booklet Series
- C6 Flyer / Single Sheet

Books

- D1 Books – Hard Cover
- D2 Books – Soft Cover

Calendars

- E1 Calendars

Campaigns

- F1 Sales Campaigns (two or more companion pieces that promote a product or brand)
- F2 Corporate Identity Campaigns (two or more printed pieces designed to be used together to present a unified identity, such as stationery, brochures, business cards, folders, sales sheets, etc.)

Cards

- G1 Individual Greeting Card/Notecard
- G2 Series Greeting Cards/Notecards

Catalogs

- H1 Product/Service Catalog – 1, 2 or 3 colors
- H2 Product Catalog – 4 or more colors
- H3 Service Catalog – 4 or more colors

Commercial Inkjet

- I1 Commercial High Speed Inkjet (sheetfed, roll to sheet, labels or other. Non-UV. Not Wide Format.)

Digital Printing

- J1 Annual Reports
- J2 Booklets
- J3 Books
- J4 Brochures
- J5 Calendars
- J6 Catalogs
- J7 Cards
- J8 Direct Mail
- J9 Invitations
- J10 Magazines
- J11 Packaging
- J12 Posters
- J13 Presentation Folders
- J14 Programs
- J15 Promotional Piece(s)
- J16 Sales Campaigns
- J17 Single Stationery Item
- J18 Stationery Package
- J19 Tags & Decals
- J20 Miscellaneous

Direct Mail

- K1 Annual Reports (1, 2 or 3 colors)
- K2 Annual Reports (4 or more colors)

Magazines

- L1 Sheetfed Magazines
- L2 Web Magazines
- L3 Sheetfed Magazine Series
- L4 Web Magazine Series (series should consist of 2 or more different issues of the same title during a one-year period)

Menus

- M1 Menus – 1, 2 or 3 colors
- M2 Menus – 4 or more colors

Miscellaneous

- N1 Miscellaneous (any printed material that doesn't fit the criteria for any other category)

Newsletters

- O1 Newsletters – 1, 2 or 3 colors
- O2 Newsletters – 4 or more colors

Packaging

- P1 Packaging Bags/Gift Bags
- P2 Branded Product Line Packaging (multiple pieces reflecting one brand)
- P3 Corrugated Packaging
- P4 Flexible Packaging (entries produced on flexible substrates)
- P5 Folding Carton
- P6 Plastic Packaging (entries produced on hard plastic substrates)
- P7 Retail Ready Packaging
- P8 Tags & Labels

Point of Purchase

- Q1 Counter / Shelf
- Q2 Hanging / Wall / Window
- Q3 Floor / Stand Alone
- Q5 Other

Posters

- R1 Posters

Presentation Folders

Folders with no looseleaf or saddle-stitched items

- S1 Presentation Folders 1, 2 or 3 colors
 - S2 Presentation Folders 4 or more colors
- Folders with inserts
- S3 Presentation Kits – 1, 2 or 3 colors
 - S4 Presentation Kits – 4 or more colors

Printers Self Promotion

- T1 Printer's Self Promotion Individual Piece
- T2 Printer's Self Promotion Campaign

Programs

- U1 Programs – 1, 2 or 3 colors
- U2 Programs – 4 or more colors

Promotional Piece

- V1 Promotional Piece – 1, 2 or 3 colors
- V2 Promotional Piece – 4 or more colors

Special Printing Techniques

- W1 Engraving
- W2 Lenticular Printing
- W3 Screen Printing
- W4 Specialty Inks
- W5 Spot UV
- W6 Substrates
- W7 Thermography

Stationery

- X1 Single Stationery Item – 1, 2 or 3 colors
- X2 Single Stationery Item – 4 or more colors
- X3 Envelopes
- X4 Stationery Package – 1, 2 or 3 colors
- X5 Stationery Package – 4 or more colors

Wide Format

Due to the complexity of the size of these entries, you do not need to send two copies of each entry. And for entries that are oversize, you can submit a photo of the finished piece.

- Y1 Wide Format Banners
- Y2 Wide Format Display Graphics
- Y3 Wide Format Fine Art Reproduction
- Y4 Wide Format Floor or Window Graphics
- Y5 Wide Format Installation
- Y6 Wide Format POP
- Y7 Wide Format Table/Counter Displays
- Y8 Wide Format Other

Bindery and Finishing

- Z1 Binding, Case
- Z2 Binding, Comb, Spiral, Wire-O or Coil
- Z3 Binding, Perfect
- Z4 Coating & Film Lamination
- Z5 Diecutting
- Z6 Foil Stamping
- Z7 Embossing/Debossing
- Z8 Combo Foil, Emboss or Deboss
- Z9 Unique Folds, Pop-ups
- Z10 Combination Finishing Techniques

Rules & Regulations

Entries must have been produced, or reprinted, between January 1, 2023 and December 31, 2023. Entries are segregated into Divisions according to number of company employees.

- Division 1: Up to 20 employees
- Division 2: 21 to 60 employees
- Division 3: 61 or more employees
- Division 4: Binding & Finishing Companies

The printer submitting the entry must have performed the majority of the press work in the category being judged, and must have sold the job to an ad agency or the end customer. Companies may enter as many pieces as they wish in any category. Individual pieces may be submitted in more than one category.

Bindery and Finishing Companies are eligible to enter pieces in categories Z1 – Z10 (Bindery & Finishing). All other categories are printing categories.

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2024 Entry Form

An entry form must accompany each entry. Fill out section 1 and 2, then copy as needed.

1

COMPANY INFORMATION

Company Name: _____

Awards Contact: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Email: _____

2

COMPANY SIZE

Division 1 (20 or less employees)

Division 2 (21 - 60 employees)

Division 3 (61+ employees)

Division 4 (Finishing/Binding)

3

ENTRY & CATEGORY INFORMATION

Category Code: Refer to Call for Entries - **A1**, etc.: _____

Entry Title: _____

Customer/Client: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Designer: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Important Reminders:

- Deadline is March 8, 2024
- Entries must have been printed anytime between January 1, 2023 and December 31, 2023
- If possible, please provide 2 samples per entry
- **Each entry is \$20.00**

Prepare your entries and entry forms and submit them, including payment to:

PIAS Graphic Awards
Attn: Whitney Presley
305 Plus Park Blvd.
Nashville, TN 37217