



New Employee Orientation Course Track

Use this course track to focus on learning modules that give a broad exposure to new employees.

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
Choose the most appropriate printing technologies based on your operations			
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
8	Intro to Production Printing	Print 101: Flexography	12:03:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
Choose the most appropriate type of printer based on your operations			
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
Choose the most appropriate type of printer based on your operations			
11	Inside the Print Shop	Commercial Printers	10:38:00
12	Inside the Print Shop	In-plant Printers	16:00:00
13	Inside the Print Shop	Direct Mail Printers	14:25:00
14	Inside the Print Shop	Transactional Printers	18:45:00
15	Inside the Print Shop	Publication Printers	19:35:00
16	Inside the Print Shop	Packaging Converters	21:20:00
17	Inside the Print Shop	Sign Printer	18:29:00
18	Operations of a PSP	Commercial Printers	14:12:00
19	Operations of a PSP	Sign Shops	17:42:00
20	Operations of a PSP	In-plant Printers	17:26:00
21	Operations of a PSP	Direct Mail Printers	21:42:00
22	Operations of a PSP	Transactional Printers	27:20:00
23	Operations of a PSP	Publication Printers	18:22:00
24	Operations of a PSP	Packaging Converters	21:53:00
Choose the most appropriate type of printer based on your operations			
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
52	Introduction to Finishing	Binding Methods	15:31:00



Bindery/Finishing Orientation Course Track

Use this course track to focus on learning modules that provides an overview of printing processes and primary way of finishing or converting the print into its final product for delivery.

2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
49	Introduction to Finishing	Embellishments	18:59:00
50	Introduction to Finishing	Trimming and Cutting	9:12:00
51	Introduction to Finishing	Mailing	23:59:00
52	Introduction to Finishing	Binding Methods	15:31:00
Add for Wide Format finishing			
54	Introduction to Finishing	Finishing for Wide Format	18:10:00
Add for Packaging converting			
53	Introduction to Finishing	Converting	28:33:00



Customer Service Orientation Course Track

Use this course track to focus on learning modules that give a broad exposure for customer service representatives (CSRs).

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
Choose the most appropriate printing technologies based on your operations			
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
8	Intro to Production Printing	Print 101: Flexography	12:03:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
Choose the most appropriate type of printer based on your operations			
11	Inside the Print Shop	Commercial Printers	10:38:00
12	Inside the Print Shop	In-plant Printers	16:00:00
13	Inside the Print Shop	Direct Mail Printers	14:25:00
14	Inside the Print Shop	Transactional Printers	18:45:00
15	Inside the Print Shop	Publication Printers	19:35:00
16	Inside the Print Shop	Packaging Converters	21:20:00
17	Inside the Print Shop	Sign Printer	18:29:00
18	Operations of a PSP	Commercial Printers	14:12:00
19	Operations of a PSP	Sign Shops	17:42:00
20	Operations of a PSP	In-plant Printers	17:26:00
21	Operations of a PSP	Direct Mail Printers	21:42:00
22	Operations of a PSP	Transactional Printers	27:20:00
23	Operations of a PSP	Publication Printers	18:22:00
24	Operations of a PSP	Packaging Converters	21:53:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
42	Print Workflow and Processes	Estimating, Quoting, & Ticketing	15:59:00
44	Print Workflow and Processes	File preparation (Prepress)	20:20:00



Customer Service Orientation Course Track

47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
52	Introduction to Finishing	Binding Methods	15:31:00



Prepress Orientation Course Track

Use this course track to focus on learning modules that provides the framework, toolset, and processes used in prepress to support various outputs.

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
Choose the most appropriate printing technologies based on your operations			
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
8	Intro to Production Printing	Print 101: Flexography	12:03:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
38	Print Workflow and Processes	Primer: Software & Functions	26:49:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
42	Print Workflow and Processes	Estimating, Quoting, & Ticketing	15:59:00
43	Print Workflow and Processes	Preparing Data Part 1	15:00:00
44	Print Workflow and Processes	File preparation (Prepress)	20:20:00
45	Print Workflow and Processes	Proofing and Approval	10:58:00
46	Print Workflow and Processes	Digital Front Ends	23:16:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
49	Introduction to Finishing	Embellishments	18:59:00
50	Introduction to Finishing	Trimming and Cutting	9:12:00
52	Introduction to Finishing	Binding Methods	15:31:00
56	Print Workflow and Processes	Designing for Mailings	13:52:00
57	Print Workflow and Processes	Preparing Data Part 2	24:46:00



Sales Rep Orientation Course Track

Use this course track to focus on learning modules provide an overview for sales representatives to the technologies, processes, and key market opportunities for printing.

2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
Choose the most appropriate printing technologies based on your operations			
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
8	Intro to Production Printing	Print 101: Flexography	12:03:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
Choose the most appropriate type of printer based on your operations			
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
Choose the most appropriate type of printer based on your operations			
11	Inside the Print Shop	Commercial Printers	10:38:00
12	Inside the Print Shop	In-plant Printers	16:00:00
13	Inside the Print Shop	Direct Mail Printers	14:25:00
14	Inside the Print Shop	Transactional Printers	18:45:00
15	Inside the Print Shop	Publication Printers	19:35:00
16	Inside the Print Shop	Packaging Converters	21:20:00
17	Inside the Print Shop	Sign Printer	18:29:00
18	Operations of a PSP	Commercial Printers	14:12:00
19	Operations of a PSP	Sign Shops	17:42:00
20	Operations of a PSP	In-plant Printers	17:26:00
21	Operations of a PSP	Direct Mail Printers	21:42:00
22	Operations of a PSP	Transactional Printers	27:20:00
23	Operations of a PSP	Publication Printers	18:22:00
24	Operations of a PSP	Packaging Converters	21:53:00
Choose the most appropriate type of printer based on your operations			
25	Selling Strategies for	Commercial Printers	13:02:00
26	Selling Strategies for	In-plant Printers	18:25:00
27	Selling Strategies for	Direct Mail Printers	11:50:00
28	Selling Strategies for	Transactional Printers	15:59:00
29	Selling Strategies for	Sign Shops	15:29:00
30	Selling Strategies for	Franchise Printers	14:28:00



Sales Rep Orientation Course Track

31	Vertical Markets for Print	Education	12:46:00
32	Vertical Markets for Print	Financial and Insurance	11:31:00
33	Vertical Markets for Print	Healthcare and Pharmaceutical	12:41:00
34	Vertical Markets for Print	Manufacturing	16:15:00
35	Vertical Markets for Print	Non-profit	10:42:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
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