



August 18, 2019

To: PIAS Kentucky Members

From: Ed Chalifoux, PIAS President

Re: Printing Company Management Practices: A Winning Combination

Good Morning! On **Thursday, September 26**, PIAS will be hosting a luncheon open to all members.

In a PIA study, Dr. Ralph Williams, Assistant Professor of Management at MTSU, found four management practices, that when applied together, produce enhanced financial results. Printing companies who strategically plan, set goals, analyze financial ratios, and apply entrepreneurial orientation outperform those who do not. In our fall luncheons, Ralph will provide tips on how to effectively execute those four key management practices.

The location of the meeting will be Commonwealth Technology Offices — 1920 Nelson Miller Parkway (Bottom floor Conference Room), Louisville, KY. We will begin at Noon and go until 1:15PM. Lunch will be served.

The cost of the luncheon is \$15 per person and PIAS would like to thank Commonwealth Technology for sponsoring the lunch.

To register, please fill out this form and fax it back to PIAS (615) 366-4192; email it to [wpardue@pias.org](mailto:wpardue@pias.org) or call Whitney at 615-366-1094 Ext 217 with your attendance by September 20.

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COMPANY

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