



**2019 PIAS
GRAPHIC
AWARDS**

CALL FOR ENTRIES

- 11R** Digital Printing: Promotional Piece(s)
- 11S** Digital Printing: Stationery Package
- 11T** Digital Printing: Miscellaneous

12 DIRECT MAIL

- 12A** Direct Mail (1, 2 or 3 colors)
- 12B** Direct Mail (4 or more colors)

13 FINISHING TECHNIQUES

- 13A** Die-Cutting
- 13B** Embossing
- 13C** Foil Stamping
- 13D** Special or Unique Folds
- 13E** Multiple Process (the use of two or more of the above techniques on one printed piece)

14 MAGAZINE SERIES

Entries should consist of at least two issues of the same magazine title during a one-year period. Work will be judged on consistency of printing in the series

- 14A** Sheetfed Magazine Series
- 14B** Web Magazine Series

15 MAGAZINES & PUBLICATIONS

- 15A** Sheetfed Magazines
- 15B** Web Magazines

16 MENUS

- 16A** Menus (1, 2 or 3 colors)
- 16B** Menus (4 or more colors)

17 MISCELLANEOUS

Printed materials which do not fit criteria for any other categories, such as: book covers or jackets, decals, DVD/CD covers, games, holograms, maps, matchbooks, playing cards, etc.

- 17A** Miscellaneous

18 NEWSLETTERS

- 18A** Newsletters (1, 2 or 3 colors)
- 18B** Newsletters (4 or more colors)

19 PACKAGING

- 19A** Branded Product Line Packaging (multiple pieces reflecting a brand)
- 19B** Cartonboard Packaging
- 19C** Corrugated Packaging
- 19D** Folding Carton
- 19E** Unique Packaging
- 19F** Flexible Packaging (entries produced on flexible substrates)
- 19G** Plastic Packaging (entries produced on hard plastic substrates)

20 POINT-OF-PURCHASE

- 20A** Counter / Shelf
- 20B** Hanging / Wall / Window
- 20C** Floor / Stand Alone
- 20D** Other

21 PRESENTATION FOLDERS

Folders that have no loose leaf or saddle-stitched inserts

- 21A** Presentation Folders (1, 2 or 3 colors)
- 21B** Presentation Folders (4 or more colors)

22 PRESENTATION KITS

Kits must include inserts

- 22A** Presentation Kits (1, 2 or 3 colors)
- 22B** Presentation Kits (4 or more colors)

23 PRINTERS SELF-PROMOTION

- 23A** Printer's Self-Promotion: Individual Piece
- 23B** Printer's Self-Promotion: Campaign

24 PROGRAMS

- 24A** Programs (1, 2 or 3 colors)
- 24B** Programs (4 or more colors)

25 PROMOTIONAL PIECES

Any printed piece that is branded with a logo and used in marketing and communication programs. They are given away to promote a company

25A Promotional Piece(s)
(1, 2 or 3 colors)

25B Promotional Piece(s)
(4 or more colors)

26 SINGLE SHEET

Single sheets such as: flyers, marketing/sale sheets, call sheets, etc.

26A Single Sheets
(1, 2 or 3 colors)

26B Single Sheets
(4 or more colors)

27 SPECIALTY PRINTING TECHNIQUES

27A Screen Printing

27B Specialty Inks/Coatings/Film Lamination

27C Spot UV

27D Substrates (anything unique other than paper)

28 STATIONERY

28A Single Stationery Item
(business card, letterhead, labels, etc.)
(1, 2 or 3 colors)

28B Single Stationery Item
(business card, letterhead, labels, etc.)
(4 or more colors)

28C Envelopes

28D Stationery Packages
(1, 2 or 3 colors)

28E Stationery Packages
(4 or more colors)

29 WIDE FORMAT

29A Wide Format Banners

29B Wide Format Display Graphics

29C Wide Format POP

29D Wide Format Signs

29E Wide Format Other

FINISHING & BINDING COMPANIES

30 BINDING & FINISHING

30A Binding, Case

30B Binding, Comb, Spiral, Wire-O or Coil

30C Binding, Perfect

30D Coating & Film Lamination

30E Diecutting

30F Embossing

30G Foil Stamping

30H Specialty Coatings/Inks

30I Multiple Process (two or more of the above processes)

PIAS GRAPHIC AWARDS

2019 Entry Form

An entry form must accompany each entry. Fill out section 1 and 2, then copy as needed.

1 COMPANY INFORMATION

Company Name: _____

Awards Contact: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Email: _____

2 COMPANY SIZE

Division 1 (20 or less employees)

Division 2 (21 - 60 employees)

Division 3 (61+ employees)

Division 4 (Finishing/Binding)

3 ENTRY & CATEGORY INFORMATION

Category Code: Refer to Call for Entries - **20C**, etc.: _____

Entry Title: _____

Customer/Client: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Designer: _____
(only fill this out if duplicate award certificate is to be printed for these individuals)

Important Reminders:

- Deadline is March 8, 2019
- If possible, please provide 2 samples per entry
- Do not use staples to attach entry form to the entry
- Each entry is \$15.00

Prepare your entries and entry forms and submit them, including payment to:

PIAS Graphic Awards
Attn: Whitney Presley
305 Plus Park Blvd.
Nashville, TN 37217