



August 27, 2019

To: PIAS West Tennessee Region Members
From: Danny Wynne, PIAS Board Member
Re: Printing Company Management Practices: A Winning Combination

Good Morning! On **Thursday, October 10**, PIAS will be hosting a luncheon open to all members.

In a PIA study, Dr. Ralph Williams, Assistant Professor of Management at MTSU, found four management practices, that when applied together, produce enhanced financial results. Printing companies who strategically plan, set goals, analyze financial ratios, and apply entrepreneurial orientation outperform those who do not. In our fall luncheons, Ralph will provide tips on how to effectively execute those four key management practices.

The location of the meeting will be Mercury Printing – 4650 Shelby Air Drive, Memphis, TN. We will begin at Noon and go until 1:15PM. Lunch will be served.

The cost of the luncheon is \$20 per person to offset the cost of lunch and handouts.

To register, please fill out this form and fax it back to PIAS (615) 366-4192; email it to wpardue@pias.org or call Whitney at 615-366-1094 Ext 217 with your attendance by October 4.

NAME

COMPANY

_____	_____
_____	_____
_____	_____

_____ PIAS Member Bill Me _____ Check Enclosed